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FOREWORD

5<sup>th</sup> GLOBAL ENTREPS AWARDS

LIFE ON LAND, CATEGORY 15

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FOREWORD

**The nonprofit Entreps -International Board of Global Actors & Business for Sustainability- with 1,000 Global Jurors from 126 countries partners the United Nations to promote together the Sustainable Development Goals and noble values, since the world is undergoing a number of transformations that require cooperation above all. [Have your say, take the UN75 1-minute Survey via Entreps by clicking this link, and get free access to the 5Gcitizens International Congress -Seville \(Spain\), 25<sup>th</sup> to 27<sup>th</sup> June 2020.](#)**

Our climate is changing rapidly. We are seeing major shifts in technology and in the make-up of our population. We face risks from growing inequalities, long-running conflicts and new forms of violence. Managing these trends will require cooperation across borders, sectors and generations; So will do achieving our shared vision for a safer, fairer and more sustainable world.

To mark its 75<sup>th</sup> anniversary and beyond, the United Nations is launching a global conversation on the role of international cooperation in building the future we want. [If you did not take the 1-minute survey yet, Shape Your Future now.](#)

**Entreps organises the 5<sup>th</sup> Global Entreps Awards in Seville (Spain) on 26<sup>th</sup> June 2020, exactly the day when 75<sup>th</sup> Anniversary years ago the foundational Charter of the United Nations was signed in San Francisco, in 1945. For that reason, Entreps and the United Nations will be performing together in Seville, also co-organising an International**



**Congress called 5Gcitizens from 25<sup>th</sup> to 27<sup>th</sup> June 2020**, where the voice of citizens of all kinds, from 126, will be heard. [Register now.](#)

Entreprs was also born on 26<sup>th</sup> June, ten years ago.

## 5<sup>th</sup> GLOBAL ENTREPS AWARDS

After organizing the Global Entreprs Awards four times until now, **this 5<sup>th</sup> edition puts the accent on the necessary ‘Research and Innovation for Competitiveness Sustainability’**, with **32 categories** that include the 17 SDGs, **two special chapters on the ‘75<sup>th</sup> Anniversary of the United Nations’ and ‘Free Speech’ made by 5Gcitizens.** [Apply now.](#)

The awards also take into account other categories covering sustainable: Tourism, Net-zero Emissions, Self-driven Vehicles, Youth and The Elderly, Aerospace, AI Artificial Intelligence, Circular Economy and Agriculture, Africa, 5G and Start-ups, Blockchain, Sports, Islands and Indigenous Communities and, last but not least, Academia and Applied Research. [1,000 Global Jurors from 126 countries propose candidates and eventually vote. Become a Global Juror, represent your country now.](#)

126 additional recognitions, one per country participating, will be granted.

## SUSTAINABLY MANAGE FORESTS, COMBAT DESERTIFICATION, HALT AND REVERSE LAND DEGRADATION, HALT BIODIVERSITY LOSS, CHAPTER 15

With this award we want to honor policies, projects, initiatives, institutions, start-ups and in very exceptional occasions, individuals, whose performance towards achieving the goals of this chapter should receive recognition.

A prime example of a project we find commendable regarding the fifteenth UN Sustainable Development Goal -Sustainably Manage Forests, Combat Desertification, Halt and Reverse Land Degradation, Halt Biodiversity Loss- is the [Mississippi Valley](#)



[Reforestation](#) in the United States, which is on its way to reforest one million hectares of native woodland to restore one of North America's most important ecosystems<sup>1</sup>. [If you know any project, initiative or policy deserving the Award on this particular category, reach them out to apply now.](#)

Therefore, Entreps appreciates the active work of those who have a significant impact in the implementation of these targets, which include the Sustainable Development Goals, established in 2015 by the United Nations, as well as more objectives which contribute to a more sustainable world. This is why the role of the [Global Jurors](#) specialists able to highlight the projects that they believe deserve to be recognized, is crucial.

Being a Global Juror just takes an hour per year from you, giving you private access to an online platform to nominate and vote, plus preferential access to the Congress and Awards Gala.

#### RELEVANCE OF PRESERVING LIFE ON LAND

According to the [United Nations](#), forests cover 30.7 per cent of the Earth's surface and, in addition to providing food security and shelter, they are key to combating climate change, protecting biodiversity and the homes of the indigenous population. By protecting forests, we will also be able to strengthen natural resource management and increase land productivity.

At the current time, thirteen million hectares of forests are being lost every year while the persistent degradation of drylands has led to the desertification of 3.6 billion hectares. Even though up to 15% of land is currently under protection, biodiversity is still at risk. Deforestation and desertification – caused by human activities and climate change – pose major challenges to sustainable development and have affected the lives and livelihoods of millions of people in the fight against poverty.

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<sup>1</sup> <https://www.naturalcapitalpartners.com/projects/project/mississippi-valley-reforestation>



Efforts are being made to manage forests and combat desertification. There are two international agreements being implemented currently that promote the use of resources in an equitable way. Financial investments in support of biodiversity are also being provided. In order to achieve this, nine targets have been added to the Sustainable Development Goals Agenda set in 2015<sup>2</sup>.

**Remember:**

**[CLICK HERE TO APPLY TO THE 5<sup>th</sup> GLOBAL ENTREPS AWARDS, NOW.](#)**

**[CLICK HERE TO TAKE THE 1-MINUTE SURVEY LAUNCHED BY THE UNITED NATIONS UN75 IN COOPERATION WITH ENTREPS, NOW.](#)**

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<sup>2</sup> <https://www.un.org/sustainabledevelopment/biodiversity/>