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FOREWORD

**The nonprofit Entreps -International Board of Global Actors & Business for Sustainability- with 1,000 Global Jurors from 126 countries partners the United Nations to promote together the Sustainable Development Goals and noble values, since the world is undergoing a number of transformations that require cooperation above all. [Have your say, take the UN75 1-minute Survey via Entreps by clicking this link, and get free access to the 5Gcitizens International Congress -Seville \(Spain\), 25<sup>th</sup> to 27<sup>th</sup> June 2020.](#)**

Our climate is changing rapidly. We are seeing major shifts in technology and in the make-up of our population. We face risks from growing inequalities, long-running conflicts and new forms of violence. Managing these trends will require cooperation across borders, sectors and generations; So will do achieving our shared vision for a safer, fairer and more sustainable world.

To mark its 75<sup>th</sup> anniversary and beyond, the United Nations is launching a global conversation on the role of international cooperation in building the future we want. [If you did not take the 1-minute survey yet, Shape Your Future now.](#)

**Entreps organises the 5<sup>th</sup> Global Entreps Awards in Seville (Spain) on 26<sup>th</sup> June 2020, exactly the day when 75<sup>th</sup> Anniversary years ago the foundational Charter of the United Nations was signed in San Francisco, in 1945. For that reason, **Entreps and the United Nations will be performing together in Seville, also co-organising an International****



5<sup>th</sup> Global Entreps Awards

5Gcitizens International Congress



Global Appointment of Jury Members, Nominees & Speakers

**Congress called 5Gcitizens from 25<sup>th</sup> to 27<sup>th</sup> June 2020**, where the voice of citizens of all kinds, from 126, will be heard. [Register now.](#)

Entreps was also born on 26<sup>th</sup> June, ten years ago.

### 5<sup>th</sup> GLOBAL ENTREPS AWARDS

After organizing the Global Entreps Awards four times until now, **this 5<sup>th</sup> edition puts the accent on the necessary ‘Research and Innovation for Competitiveness Sustainability’**, with **32 categories** that include the 17 SDGs, **two special chapters on the ‘75<sup>th</sup> Anniversary of the United Nations’ and ‘Free Speech’ made by 5Gcitizens.** [Apply now.](#)

The awards also take into account other categories covering sustainable: Tourism, Net-zero Emissions, Self-driven Vehicles, Youth and The Elderly, Aerospace, AI Artificial Intelligence, Circular Economy and Agriculture, Africa, 5G and Start-ups, Blockchain, Sports, Islands and Indigenous Communities and, last but not least, Academia and Applied Research. [1,000 Global Jurors from 126 countries propose candidates and eventually vote. Become a Global Juror, represent your country now.](#)

126 additional recognitions, one per country participating, will be granted.

### BLOCKCHAIN, CHAPTER 27

With this award we want to honor policies, projects, initiatives, institutions, start-ups and in very exceptional occasions, individuals, whose performance towards achieving the goals of this chapter should receive recognition.

A prime example of a company we find commendable regarding the use of Blockchain for sustainability is [Volkswagen](#), which has compromised to use blockchain in order to

Partnership

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United Nations **UN75**  
2020 AND BEYOND

ensure transparency and security in the supply chain<sup>1</sup>. [If you know any project, initiative or policy deserving the Award on this particular category, reach them out to apply now.](#)

Therefore, Entreps appreciates the active work of those who have a significant impact in the implementation of these targets, which include the Sustainable Development Goals, established in 2015 by the United Nations, as well as more objectives which contribute to a more sustainable world. This is why the role of the [Global Jurors](#) specialists able to highlight the projects that they believe deserve to be recognized, is crucial.

Being a Global Juror just takes an hour per year from you, giving you private access to an online platform to nominate and vote, plus preferential access to the Congress and Awards Gala.

#### HOW BLOCKCHAIN PRACTICES CAN CONTRIBUTE TO SUSTAINABILITY

As major technology providers like IBM and Microsoft invest in infrastructures to support blockchain, it will be easier for a number of applications to move in this direction. Working as a single source of truth, Blockchain can change the way business transactions take place. From a supply chain perspective, such visibility will help ensure efficient transactions, while promoting food safety, efficient recalls, the elimination of counterfeits, and the assurance of ethical trading partners.

Sustainability gains in the form of reduced environmental impact and better assurance of human rights and fair work practices seem to be promising outcomes of blockchain applications. In the case of human rights and fair work, a clear record of product history helps product buyers to be confident that goods being purchased are coming only from sources that have been recognized as being ethically sound.

In terms of reduced environmental impact, there is much work to be done. Simply in terms of more accurately tracking substandard products and identifying their occurrence further upstream in supply chains will help reduce the scope of rework and recalls,

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<sup>1</sup> <https://www.volkswagenag.com/en/news/stories/2019/04/protecting-people-and-the-environment-with-blockchain.html#>



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providing considerable greenhouse gas reductions and other resource savings. With regard to improved supply chain optimization, access to a more complete longitudinal supply chain dataset will undoubtedly lead to improved practices including the elimination of redundancies and bottlenecks, and ultimately, decreases in resource consumption. These are all positive outcomes from a sustainability perspective<sup>2</sup>.

**Remember:**

**[CLICK HERE TO APPLY TO THE 5<sup>th</sup> GLOBAL ENTREPS AWARDS, NOW.](#)**

**[CLICK HERE TO TAKE THE 1-MINUTE SURVEY LAUNCHED BY THE UNITED NATIONS UN75 IN COOPERATION WITH ENTREPS, NOW.](#)**

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<sup>2</sup> <https://www.thebalancesmb.com/blockchain-and-supply-chain-sustainability-4129740>