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FOREWORD

The nonprofit Entreps -International Board of Global Actors & Business for Sustainability- with 1,000 Global Jurors from 126 countries partners the United Nations to promote together the Sustainable Development Goals and noble values, since the world is undergoing a number of transformations that require cooperation above all. [Have your say, take the UN75 1-minute Survey via Entreps by clicking this link, and get free access to the 5Gcitizens International Congress -Seville \(Spain\), 25th to 27th June 2020.](#)

Our climate is changing rapidly. We are seeing major shifts in technology and in the make-up of our population. We face risks from growing inequalities, long-running conflicts and new forms of violence. Managing these trends will require cooperation across borders, sectors and generations; So will do achieving our shared vision for a safer, fairer and more sustainable world.

To mark its 75th anniversary and beyond, the United Nations is launching a global conversation on the role of international cooperation in building the future we want. [If you did not take the 1-minute survey yet, Shape Your Future now.](#)

Entreps organises the 5th Global Entreps Awards in Seville (Spain) on 26th June 2020, exactly the day when 75th Anniversary years ago the foundational Charter of the United Nations was signed in San Francisco, in 1945. For that reason, **Entreps and the United Nations will be performing together in Seville, also co-organising an International**



Congress called 5Gcitizens from 25th to 27th June 2020, where the voice of citizens of all kinds, from 126, will be heard. [Register now.](#)

Entreps was also born on 26th June, ten years ago.

5th GLOBAL ENTREPS AWARDS

After organizing the Global Entreps Awards four times until now, **this 5th edition puts the accent on the necessary ‘Research and Innovation for Competitiveness Sustainability’**, with **32 categories** that include the 17 SDGs, **two special chapters on the ‘75th Anniversary of the United Nations’ and ‘Free Speech’ made by 5Gcitizens.** [Apply now.](#)

The awards also take into account other categories covering sustainable: Tourism, Net-zero Emissions, Self-driven Vehicles, Youth and The Elderly, Aerospace, AI Artificial Intelligence, Circular Economy and Agriculture, Africa, 5G and Start-ups, Blockchain, Sports, Islands and Indigenous Communities and, last but not least, Academia and Applied Research. [1,000 Global Jurors from 126 countries propose candidates and eventually vote. Become a Global Juror, represent your country now.](#)

126 additional recognitions, one per country participating, will be granted.

TOURISM, CHAPTER 28

With this award we want to honor policies, projects, initiatives, institutions, start-ups and in very exceptional occasions, individuals, whose performance towards achieving the goals of this chapter should receive recognition.

A prime example of an initiative we find commendable regarding sustainability in tourism is [SustaininTourism](#), which helps with issues of sustainability by offering audits of companies and developing responsible tourism policies¹. [If you know any project,](#)

¹ <https://sustainabletourism.net/>



[initiative or policy deserving the Award on this particular category, reach them out to apply now.](#)

Therefore, Entreprs appreciates the active work of those who have a significant impact in the implementation of these targets, which include the Sustainable Development Goals, established in 2015 by the United Nations, as well as more objectives which contribute to a more sustainable world. This is why the role of the [Global Jurors](#) specialists able to highlight the projects that they believe deserve to be recognized, is crucial.

Being a Global Juror just takes an hour per year from you, giving you private access to an online platform to nominate and vote, plus preferential access to the Congress and Awards Gala.

SUSTAINABILITY IN TOURISM

Sustainable development guidelines and management practices are applicable to all forms of tourism in all types of destinations, including mass tourism and the various niche tourism segments. Sustainability principles refer to the environmental, economic, and socio-cultural aspects of tourism development, and a suitable balance must be established between these three dimensions to guarantee its long-term sustainability.

Thus, sustainable tourism should:

- Make optimal use of environmental resources that constitute a key element in tourism development, maintaining essential ecological processes and helping to conserve natural heritage and biodiversity.
- Respect the socio-cultural authenticity of host communities, conserve their built and living cultural heritage and traditional values, and contribute to inter-cultural understanding and tolerance.
- Ensure viable, long-term economic operations, providing socio-economic benefits to all stakeholders that are fairly distributed, including stable employment and income-earning opportunities and social services to host communities, and contributing to poverty alleviation.



Sustainable tourism development requires the informed participation of all relevant stakeholders, as well as strong political leadership to ensure wide participation and consensus building. Achieving sustainable tourism is a continuous process and it requires constant monitoring of impacts, introducing the necessary preventive and/or corrective measures whenever necessary.

Sustainable tourism should also maintain a high level of tourist satisfaction and ensure a meaningful experience to the tourists, raising their awareness about sustainability issues and promoting sustainable tourism practices amongst them².

Remember:

[CLICK HERE TO APPLY TO THE 5th GLOBAL ENTREPS AWARDS, NOW.](#)

[CLICK HERE TO TAKE THE 1-MINUTE SURVEY LAUNCHED BY THE UNITED NATIONS UN75 IN COOPERATION WITH ENTREPS, NOW.](#)

² <https://www.unwto.org/sustainable-development>