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FOREWORD

The nonprofit Entreps -International Board of Global Actors & Business for Sustainability- with 1,000 Global Jurors from 126 countries partners the United Nations to promote together the Sustainable Development Goals and noble values, since the world is undergoing a number of transformations that require cooperation above all. [Have your say, take the UN75 1-minute Survey via Entreps by clicking this link, and get free access to the 5Gcitizens International Congress -Seville \(Spain\), 25th to 27th June 2020.](#)

Our climate is changing rapidly. We are seeing major shifts in technology and in the make-up of our population. We face risks from growing inequalities, long-running conflicts and new forms of violence. Managing these trends will require cooperation across borders, sectors and generations; So will do achieving our shared vision for a safer, fairer and more sustainable world.

To mark its 75th anniversary and beyond, the United Nations is launching a global conversation on the role of international cooperation in building the future we want. [If you did not take the 1-minute survey yet, Shape Your Future now.](#)

Entreps organises the 5th Global Entreps Awards in Seville (Spain) on 26th June 2020, exactly the day when 75th Anniversary years ago the foundational Charter of the United Nations was signed in San Francisco, in 1945. For that reason, Entreps and the United Nations will be performing together in Seville, also co-organising an International



Congress called 5Gcitizens from 25th to 27th June 2020, where the voice of citizens of all kinds, from 126, will be heard. [Register now.](#)

Entreps was also born on 26th June, ten years ago.

5th GLOBAL ENTREPS AWARDS

After organizing the Global Entreps Awards four times until now, **this 5th edition puts the accent on the necessary ‘Research and Innovation for Competitiveness Sustainability’**, with **32 categories** that include the 17 SDGs, **two special chapters on the ‘75th Anniversary of the United Nations’ and ‘Free Speech’ made by 5Gcitizens.** [Apply now.](#)

The awards also take into account other categories covering sustainable: Tourism, Net-zero Emissions, Self-driven Vehicles, Youth and The Elderly, Aerospace, AI Artificial Intelligence, Circular Economy and Agriculture, Africa, 5G and Start-ups, Blockchain, Sports, Islands and Indigenous Communities and, last but not least, Academia and Applied Research. [1,000 Global Jurors from 126 countries propose candidates and eventually vote. Become a Global Juror, represent your country now.](#)

126 additional recognitions, one per country participating, will be granted.

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With this award we want to honor policies, projects, initiatives, institutions, start-ups and in very exceptional occasions, individuals, whose performance towards achieving the goals of this chapter should receive recognition.

A prime example of an initiative we find commendable regarding Academia and Applied Research is Harvard’s Sustainability Plan, which sets clear University-wide goals and priorities in the areas of emissions and energy, campus operations, nature and ecosystems, health and well-being, and culture and learning. It also encourages students, faculty, and staff to continue piloting sustainability solutions throughout the University by using



Harvard's cutting-edge research and teaching to tackle real-world challenges on campus¹. [If you know any project, initiative or policy deserving the Award on this particular category, reach them out to apply now.](#)

Therefore, Entreps appreciates the active work of those who have a significant impact in the implementation of these targets, which include the Sustainable Development Goals, established in 2015 by the United Nations, as well as more objectives which contribute to a more sustainable world. This is why the role of the [Global Jurors](#) specialists able to highlight the projects that they believe deserve to be recognized, is crucial.

Being a Global Juror just takes an hour per year from you, giving you private access to an online platform to nominate and vote, plus preferential access to the Congress and Awards Gala.

ACADEMIA AND APPLIED RESEARCH ON SUSTAINABILITY

Academics are increasingly expected to produce concrete and directly applicable solutions to hard-to-solve 'real-world problems' such as poverty, development, and environmental degradation². Research provides knowledge about a particular issue in order to develop and deliver an effective program. It can be used to:

- Start discussions with colleagues/project partners about the aims of the program and the best way to achieve them
- Create a strong evidence base to design a targeted program most likely to achieve the desired outcomes
- Improve programs and their outcomes through evaluation of both the process and outcomes including, reflection on what was more or less effective or successful – especially during the implementation stage – as a basis for adaptive management (amending and improving) of the program

¹ <https://green.harvard.edu/campaign/our-plan>

² <https://www.sciencedirect.com/science/article/pii/S0048733317301907>



- Contribute to a body of knowledge that can be used and shared with others. Sharing research and program outcomes is vital to create a robust body of knowledge to develop effective programs
- Inform policy development to drive behaviour change. Policies can only be effective if a concrete idea of people's perceptions of sustainability and what motivates them to alter their behaviour exists
- Involve practitioners in researching, developing and changing their own practice³.

Remember:

[CLICK HERE TO APPLY TO THE 5th GLOBAL ENTREPS AWARDS, NOW.](#)

[CLICK HERE TO TAKE THE 1-MINUTE SURVEY LAUNCHED BY THE UNITED NATIONS UN75 IN COOPERATION WITH ENTREPS, NOW.](#)

³ <https://www.environment.nsw.gov.au/-/media/OEH/Corporate-Site/Documents/Research/Our-science-and-research/guide-to-using-research-in-sustainability-programs-090093.pdf>